

Rijksstudio Award - Terms and Conditions

Article 1 Objective

The Rijksstudio Award encourages the creative re-use of the Rijksmuseum collection across the globe. Our collection is for everyone!

Article 2 The design

The design you enter meets any and all applicable statutory safety regulations. You indemnify the Rijksmuseum and all those involved in organising the Rijksstudio Award against any third-party claims in respect thereof.

You are inspired by the Rijksmuseum collection, and your design:

1. is unique and is not yet on the market;
2. is a creative remix of (one or more) objects from the Rijksmuseum collection;
3. can be reproduced and sold;
4. can be put into production at a cost of no more than €3,000.

Article 3 Entering / registering

- The closing date for entries is 1 March 2014.
- The competition is open to everyone (natural persons and companies).
- A design can be entered as a collaboration, in which case it will be deemed a single entry eligible for a single prize.
- Only entrants who provide their first name and last name, postal address and email address are eligible for a prize.

Article 4 Entry requirements

- You can enter as often as you like. A separate entry form is required for each design.
- The body organising the Rijksstudio Award can exclude designs that do not meet the conditions before, during or after the judging.
- You are personally responsible for ensuring that your design and the accompanying digital visual material are submitted in full. You cover the cost of producing the visual material and any prototypes yourself.

Article 5 Entering the design

- You can only enter if you have submitted a completed digital form on the Rijksmuseum website. You are expressly not permitted to send physical copies of your design to the Rijksmuseum (or have them sent).
- Your design should be submitted as a digital document with a description (of no more than 1,000 words) and images (no more than ten) or video (no more than two minutes) using the form on the Rijksmuseum website.

Article 6 Exhibiting

- The nominated designs will be exhibited for ten weeks in the Drawing School, the educational heart of the Rijksmuseum.
- If you are nominated for a prize, we ask that you make your design available (including any prototypes) for the Rijksstudio Award presentation on 1 April 2014 and the subsequent exhibition period.
- The person/team behind the nominated design will bear the costs and responsibility for transporting and packaging the design. This also includes any transport insurance.
- The Rijksmuseum will take the usual care when handling the works being exhibited during the Rijksstudio Award presentation and the exhibition period. The Rijksmuseum is not, however, liable for any damage to the work that may arise as a result of any (hidden) flaws or construction errors or for any damage that can be attributed to the participant.

Article 7 Intellectual property

- By submitting your design, you warrant that your design is your creation, that it does not breach the rights of others, such as copyrights, design rights and trademark rights, and you indemnify the Rijksmuseum against any claims from third parties who think they hold pre-existing rights to your work.
- By entering your design, you transfer all rights to the design (even if it is an adaptation of a work of art in the public domain) to the Rijksmuseum. At the same time, the Rijksmuseum grants you permission to continue using your design for non-commercial purposes.

Article 8 Result is final

- No correspondence will be entered into with respect to the result and the prizes.

Article 9 Putting the winning design into production

As owner of the rights, the Rijksmuseum is entitled to:

- exhibit your work;
- have a series of reproductions of your design made, with or without minor adjustments, and to sell them in Rijksmuseum shops, without the Rijksmuseum owing you any additional payment on top of the prize money;
- depict your design in PR and marketing communications, e.g. in photographs or videos. At the request of the entrant, the Rijksmuseum will endeavour to state the name of the designer where possible. Although the Rijksmuseum intends to sell one or more winning entries in its shops for a short or longer period of time, it is not obliged to do so.

Article 10 Miscellaneous

- The competition is not open to employees, suppliers and freelancers working for the Rijksmuseum, members of their family and the partners of the Rijksstudio.
- Designs that are not properly submitted for judging will be excluded from the competition.